



FOR IMMEDIATE RELEASE

April 8, 2011

CHALLENGE OF A LIFE TIME WELCOMES ALL ABILITIES

WINNIPEG, MANITOBA - SMD Foundation/Easter Seals™ Manitoba invite all individuals interested in participating in an adventure of a lifetime to attend the Easter Seals™ Drop Zone Info Night on **Thursday, April 14th, 2011** at 5:30 p.m.

The [Easter Seals™ Drop Zone](#) event takes place August 18th and provides an opportunity for individuals of all abilities to challenge their daily comfort zone and rappel 200 feet down the RBC building all in support of Manitobans with disabilities. The Info Night will outline all the details of the event and participants will be able to register as individuals and teams. There are **only 100 rappel spots** available. Last year spots sold out quickly.

All proceeds raised stay here in Manitoba to support vital programs and services that reach over 40,000 children, youth and adults with disabilities per year. Since 2004, more than 2,500 “Superheroes” have joined this exclusive club for Easter Seals™, **collecting over \$3 million dollars across Canada.**



WHAT: 2011 Easter Seals™ Drop Zone INFO NIGHT

WHEN: Thursday, April 14th – (5:30 p.m.)

WHERE: Royal Bank Building 220 Portage Ave - 15th Floor

HOW: RSVP by calling 975-3089 or email dropzone@smd.mb.ca

WHY: In support of children, youth and adults with disabilities in Manitoba

- 30 -

PLEASE RSVP BY APRIL 13TH TO CONFIRM YOUR ATTENDANCE:

Tammy Hildebrand-Ardiles
Manager, Special Events-National
SMD Foundation/Easter Seals™ Manitoba
Tel: 204-975-3089
Fax: 204-975-3011
E-mail: dropzone@smd.mb.ca
Register today: www.thedropzone.ca

media release