

FOR IMMEDIATE RELEASE

April 2nd, 2009

Winnipeg Blue Bombers Offensive Lineman: Ibrahim “Obby” Khan support Manitobans with Disabilities!

WINNIPEG, MANITOBA -

Join us on Saturday, April 4th, 2009 at the Sobeys Northdale location at 965 Henderson Hwy as we celebrate the 2009 Paper Egg Campaign! **The following interview and photo opportunities will be available to the media:**

- Winnipeg Blue Bombers *offensive lineman* **Ibrahim “Obby” Khan** (number 60) will be there to *sign autographs* in support of the Society for Manitobans with Disabilities Foundation/Easter Seals Manitoba.
- **Allison Onslow**, our *SMD Foundation/Easter Seals Manitoba Youth Ambassador* will be making an appearance.
- **Armando Versace**, Marketing Manger will be in attendance to answer questions, or to do an interview on behalf of SMD Foundation/Easter Seals Manitoba.

Winnipeg Blue Bombers Autograph Signing Featuring: Ibrahim “Obby” Khan

When: Saturday, April 4th, 2009

Time: 2:00pm – 4:00pm

Where: Sobeys Northdale – 965 Henderson Hwy

Why: To support Manitobans with Disabilities!

SMD Foundation/Easter Seals Manitoba team up with the following participating retailers: **Sobeys’, IGA, The Bargain Shop** and **Mac’s Convenience** store locations province-wide for the 2009 Paper Egg Campaign which operates from March 23rd to April 12th, 2009.

These provincial retailers encourage their customers to purchase a Paper Egg which sells for only a toonie to raise money for SMD programs and services benefiting Manitobans with disabilities. All revenues generated provincially remain in Manitoba.

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FOR MORE INFORMATION, PLEASE CONTACT:

Armando Versace
Manager, Marketing and Lotteries
SMD Foundation/Easter Seals Manitoba
Tel: 204-975-3110
Fax: 204-975-3011
E-mail: aversace@smd.mb.ca
Website: www.smd.mb.ca

Tammy Hildebrand-Ardiles
Manager, Special Events-National
SMD Foundation/Easter Seals Manitoba
Tel: 204-975-3089
Fax: 204-975-3011
E-mail: thildebrand-ardiles@smd.mb.ca
Website: www.paperegg.ca