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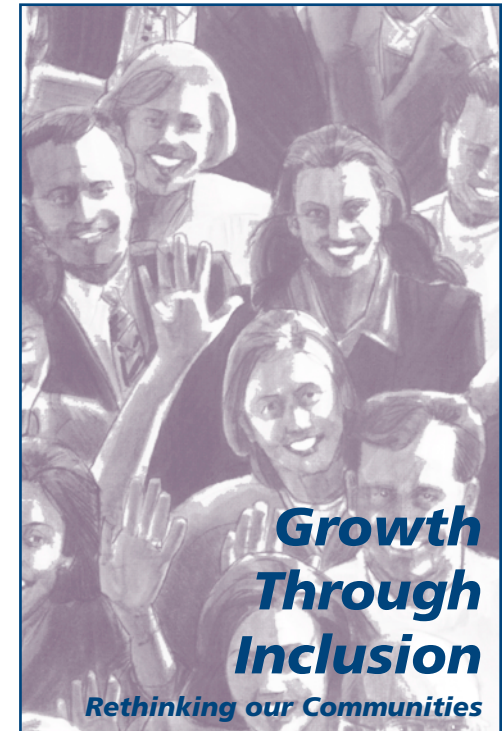
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## **Community** *Education & Training*

*Training targeted to those who provide  
direct services to people with disabilities.*

Call us today...

Together we can rethink attitudes, reaffirm the ideals of diversity and inclusion, and reshape our community to benefit people of all abilities.



  
**smd**  
SERVICES

**Community**  
*Education & Training*

## *What kind of community do we want to be?*

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Communities thrive on diversity. It's what makes us grow strong.

Throughout history, successful societies have built their futures on diverse opinions, diverse resources and, above all, people of diverse origins, abilities and ambitions.

Although this recognition of the potential of our differences is stronger than ever today, barriers remain. People with disabilities continue to face obstacles to full community participation-obstacles that have more to do with attitude than with actuality.

Through stereotyping and misinformation, we often find ourselves seeing an individual's disability before their ability. We assume a limitation rather than seeing real potential.

The Society for Manitobans with Disabilities is helping to change that. We have seen a strong desire in our community to involve everyone. And we have responded with our **Community Education and Training** initiative.

Community Education and Training from SMD Services has been helping governments, corporations, small businesses, non-profit organizations and others rethink how they involve people with disabilities in their day-to-day operations and in their long-term plans.

*From manufacturing to retailing, business to government, managers are looking for the tools that will help them update attitudes.*

## *Our community is changing*

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Professionals in the education field, for example, are concerned with access issues for people in wheelchairs and are addressing questions of attitude in the classroom.

Service personnel in a changing retail sector are benefiting from training that helps them adapt to the challenges many of their clients with disabilities experience.

Management and supervisory people are gaining greater insight into how to manage persons with disabilities in the workplace.

Universities. Multi-national corporations. Hotels. Government offices. Shops and department stores. Public transit. Throughout our community, people are looking for the tools that will help them update attitudes and streamline environments to make disability simply one more productive part of everyday life.

## *Community Education and Training is doing its part to bring about change*

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Through small group training sessions and workshops, information packages and other initiatives, we are able to offer well-rounded education and training services.

As a result of these services, employers, organizations and the community-at-large will become more committed to making changes within their environments. They will acquire the knowledge to provide the kind of environment that will enable an individual with a disability to compete for employment and participate to their full potential in the community.

## *Getting involved, making a difference*

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**Workshops can be custom designed to meet your organization's needs.**

Through awareness training for people who serve those with disabilities, we can create leaders with greater depth of awareness of the issues that confront people with disabilities.

To best meet your training goals, choose either from standard course calendars or work with us to design a session customized to your needs.

If you're concerned about how attitudes toward people with disabilities affect workplace relationships and performance...

If you can see the benefits to taking your organization's consumer service to a higher order of sensitivity towards people with disabilities...

If you aspire to a greater role for yourself as a leader or innovator in direct service to people with disabilities...

...then **Community Education and Training from SMD Services** can work with you to achieve your goals or those of your organization.

*Streamlining environments to make differences among people just one more part of everyday life.*