



FOR IMMEDIATE RELEASE
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media release

The bargain! Shop Honoured for Top Sales Easter Seals™ Paper Egg Campaign

Winnipeg, MB, September 9, 2011 – SMD Foundation/Easter Seals™ Manitoba joins tb!s the bargain shop in honouring store locations 1674 Main Street, Winnipeg, MB and 109 Main St N, Minnedosa, MB, respective district Golden Egg Award recipients of the Easter Seals™ Paper Egg campaign, which ran from March 28th to April 24th.

All funds raised support Easter Seals™ programs and services that provide active living opportunities and adaptive technology for kids and youth with disabilities.

tb!s raised \$152,805 nationwide, making it Easter Seals'™ Top National Paper Egg sponsor in 2011, a distinction it has held since 2007 when it first became involved in this campaign. Since that time, tb!s has raised \$810,804 for Easter Seals. This year, tb!s stores raised \$11,267.42 for SMD Foundation/Easter Seals™ Manitoba and the vital programs and services it supports.

tb!s at 1674 Main Street is the highest seller of paper eggs in its district, raising \$3,217.62. While tb!s at 109 Main St N, also raised \$1,201.65 which was the highest total of paper eggs in its district. There are 14 Golden Egg recipients across the country.

“Our stores are always so enthusiastic to play a vital role in helping those in need throughout the communities in which we serve”, says, Brent Wotherspoon, District Manager. “As an organization, we would not be in the position to support so many kids with disabilities and their families without the inspiring generosity of our customers.”





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About SMD Foundation/Easter Seals™ Manitoba

The vision of Society for Manitobans with Disabilities (SMD) is to help build a community that supports the independence, participation and empowerment of persons of all abilities. SMD Foundation/Easter Seals™ Manitoba provides essential funding and awareness to SMD. The vital programs and services funded through SMD Foundation/Easter Seals™ Manitoba provide opportunities for people with disabilities to further their education, build successful careers, develop their life skills, explore recreational activities and create connections with professionals and equipment that can improve their overall quality of life.

Currently 1 in 6 Manitobans has a disability. SMD reaches over 47,000 children, youth and adults across Manitoba with vital programs and services. With over 170,000 individuals with a disability province-wide, it's important for SMD to continue to grow and strengthen the abilities people have, enable them to develop new ones and encourage them to use all their abilities to live their lives to the fullest.

About tb!s

tb!s the bargain shop operates 239 stores from Vancouver Island to Newfoundland, and is Canadian owned and operated with headquarters based in Mississauga, Ontario. tb!s, which has been called "the best kept secret in Canadian retailing", carved out its niche by operating its extreme value format mainly in rural and smaller communities. tb!s carries a selection of products for the home (including electronics, house wares and home textiles), as well as men's, women's and children's apparel. tb!s also offers footwear, food, cleaning products, as well as a large selection of toys, seasonal and health and beauty products. To learn more about the company and the products it carries, visit www.TBSstores.com

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