

FOR IMMEDIATE RELEASE

March 25, 2010

Winnipeg Blue Bombers “Obby” Khan partners with The Bargain! Shop to raise funds for Manitobans with disabilities!

WINNIPEG, MANITOBA -

Join us on Saturday, March 27th, 2010 at **The Bargain! Shop** located at 1674 Main Street for a BBQ celebration for the 2010 Paper Egg Campaign. There will be hotdogs, chips and beverages for all who would like to join in the festivities. Donations will also be collected for SMD Foundation/Easter Seals™ Manitoba. **The BBQ runs from NOON to 5pm.**

The following interview and photo opportunities will be available to the media:

Winnipeg Blue Bombers Autograph Signing Featuring: Ibrahim “Obby” Khan

When: Saturday, March 27th, 2010

Time: 2:00pm to 4:00pm

Where: The Bargain! Shop – 1674 Main Street

Why: Supports Manitobans with disabilities through the 2010 Paper Egg Campaign!

SMD Foundation/Easter Seals™ Manitoba team up with the following participating retailers: **The Bargain! Shop, Smitty’s Restaurants, Old Navy, The Cupcake Corner** and **Mac’s Convenience** store locations in Manitoba for the **2010 Paper Egg Campaign** which operates from **March 15th to April 4th, 2010.**

These provincial retailers encourage their customers to purchase a Paper Egg which sells for only a toonie to raise money for SMD programs and services benefiting over 40,000 Manitobans with disabilities. All revenues generated provincially remain in Manitoba.

The Paper Egg Campaign is a national marketing, awareness and fundraising project of Easter Seals™ Canada and supports participating licensed Easter Seals™ partners.

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FOR MORE INFORMATION, PLEASE CONTACT:

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