

**FOR IMMEDIATE
RELEASE**

June 28th, 2011



Winds of Change

**Saturday & Sunday
July 23rd & 24th, 2011**

A 1000 KM Charity Ride through rural Manitoba

Manitoba – On Saturday, July 23rd and Sunday July 24th, the **4th Annual Winds of Change 1000K Charity Ride** will take to Manitoba's highways in support of The Society for Manitobans with Disabilities (SMD) Foundation/Easter Seals™ Manitoba. The 2-day event is Manitoba's longest, most scenic charity motorcycle ride!

Organized by Agri-Tel Transportation in Beausejour, the event **raised over \$13,000** and attracted riders from all over the province. Proceeds support SMD's adult and youth recreational programs including independent living experiences, life skill development, sledge and power wheelchair hockey programs and residential and day camp opportunities. These and all other programs supported by [SMD Foundation/Easter Seals™ Manitoba](http://www.smdfoundation.ca) foster opportunities for individuals of all abilities to pursue potential in all areas of life.

With the right support, anything is possible!



What: The 2011 Winds of Change 1000K Charity Ride
When: Saturday & Sunday, July 23/24, 2011
Where: Throughout [rural Manitoba](#)
How: *Pledge! Sponsor! Ride!*
Why: Over 170,000 Manitobans have a disability.
Help us build life-changing opportunities for Manitobans of all abilities.

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Interested in riding or sponsoring the 2011 Winds of Change weekend?

For information, please contact:

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media release