



FOR IMMEDIATE RELEASE

Manitoba Possible Launches Online Platform to Help Manitobans

New online platform connects service providers with Manitobans who need care.

User fee waived until the end of June 2020 in response to COVID-19.

(Winnipeg, MB – May 12, 2020) Manitoba Possible, formerly Society for Manitobans with Disabilities (SMD), has partnered with Concepts Labs to launch **envoyy**, an online platform that connects personal care providers with individuals and families. **Envoyy** helps Manitobans who need services such as home care, respite care and elder care. The platform provides a way for people to post job opportunities, search for providers, connect and schedule shifts, and make and receive payments.

"We are thrilled to partner with Manitoba Possible on this project, using technology to solve a real-world problem to make an observable and immediate difference in the lives of Manitobans. We love the thought of providing a means for Manitobans to be more independent." says Saurabh Prasad, Creative Director of Concept Labs.

Research has demonstrated the benefits of self managed care services. Unfortunately, many Manitobans with disabilities struggle to hire workers for these important services. "It's like finding a needle in a haystack," said a participant at a recent respite forum. Manitoba Possible has created a way that's easier and safer, through **envoyy**. **Envoyy** will let users search through a list of service providers and filter by criteria like availability, language, and skills.

Access to qualified and reliable personal care service providers is more important today than ever before. And for service providers, being able to earn an income to cover daily expenses is crucial. As such, **envoyy** is waiving the administration fee for all members - clients and service providers until the end of June 2020.

"We listened to the needs of families and individuals in our community who are struggling to access qualified, trusted, and available help" says Lindsey Cooke, Director of Provincial Services at Manitoba Possible, the group behind **envoyy**. "**Envoyy** is here to help mitigate those issues of safety and security to bring about change in our community", says Cooke.

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About envoyy

Envoyy is an accessible and safe online platform by Manitoba Possible, which can be accessed through a computer, tablet or phone. **Envoyy** is used to find or offer help for respite support, elder care, personal support, home care, and so much more. **Envoyy's** filters and matching algorithms lead to better search results, helping connect clients with the perfect service providers to meet their needs and care requirements. Once a connection is made, **envoyy** simplifies the hiring of care and removes paperwork with visual scheduling tools, built-in instant messaging, and secure online payments. All **envoyy** users are vetted and verified with a strict background check process, to ensure everyone in the **envoyy** community is protected. More information at www.envoyy.ca

CONTACT
Jenna Marie Schwartz
Marketing & Communications Strategist

Manitoba Possible C: (204) 771-5271

E: jschwartz@manitobapossible.ca