



Winnipeg's Downtown to Transform into The Drop Zone

The thrilling fundraiser supports programs for Manitobans with disabilities.

(WINNIPEG, MB – August 13, 2022) Winnipeg's Downtown will be transformed into the adventure-filled fundraiser of a lifetime on August 23rd. Drop Zone will host more than 30 rappellers who will face their fears to raise money for Manitoba Possible programs.

As part of its largest fundraising event, Manitoba Possible is taking over the Hydro Building at 360 Portage Avenue on August 23rd. Proceeds from the event fund programs that serve children, youth, and adults with disabilities in the province.

Passers-by and supporters can explore the Community Zone, featuring music, booths, and food trucks, on Edmonton Street between Portage and Graham. Visitors can enjoy music, food truck fare, cheer on the rappellers, and even sign up for next year's event.

Come join in the fun and check out booths like Tacten's Rappel Truck, Manitoba Blue Cross, Polished Cleaning, Downtown Winnipeg Biz, Extreme Fries, and more! Barry Kay of Cherry Tree Productions will pump the streets full of music and entertainment, plus a special guest MC will take over during the lunch hour.

Drop Zone and the Community Zone will be taking place on Edmonton Street between Portage and Graham Avenues on August 23, 2022 from 7:30 AM to 4:00 PM. Learn more at <u>manitobapossible.ca</u>.

- 30 -

About Drop Zone

Date: August 23, 2022 Time: 7:30am to 4pm Location: The Manitoba Hydro Building, 360 Portage Ave, Winnipeg, MB R3C 0G8 For more info visit <u>manitobapossible.ca</u>

Media Contact

Jenna Marie Schwartz Marketing & Communications Strategist, Manitoba Possible jschwartz@manitobapossible.ca 204-975-3105