

MEDIA RELEASE



FOR IMMEDIATE RELEASE

Manitoba Possible to Help Manitobans Access Digital Resources and Care Services

\$17,000 Initiative to Connect Persons with Disabilities with Technology in Response to Pandemic

(Brandon, MB – October 21, 2020) Manitoba Possible, formerly the Society for Manitobans with Disabilities, is launching a province wide initiative to connect Manitobans with disabilities to technology and care services. Tech-Connect, graciously supported by the United Way of Brandon & District; United Way Winnipeg; and the Government of Canada via the Emergency Community Support Fund, will provide persons with disabilities with technology, training, and financial support, to enable access to online, service delivery, socialization, and self-managed care.

“Manitoba Possible front-line staff regularly report contact with clients who are socially isolated and unable to access services due to a lack of appropriate technology and increased care needs resulting from COVID-19, including help with grocery shopping, cleaning, and household errands,” shares Rayleen Rudnicki, Supervisor, Manitoba Possible Northern Regional Office, “These type of barriers can become compounded and can greatly affect one’s mental health and ability to connect with others.”

The Tech-Connect initiative will deliver tablets to those who need them most in Western Manitoba, train recipients on video calling software to help them keep in touch, and guide recipients through setting up an Envoyy account. A digital platform by Manitoba Possible, Envoyy makes self-managed care services easy and can mitigate the varied care needs that have arisen out of the COVID-19 pandemic.

“United Way Brandon & District is thrilled to be a part of the Tech Connect Project,” Cynamon Mychasiw, CEO of United Way Brandon, shares, “Manitoba Possible’s provision of technology and training will help a vital part of our communities to access help when they need it, encourage social inclusion, and help individuals stay connected. It is a prime example of what can be accomplished when we all work together. We are grateful to the Government of Canada and the Emergency Community Support Fund for making these partnerships possible.”

Tech-Connect funding is limited. Manitoba Possible will prioritize those that need a device, technology training, and assistance with creating an Envoyy account and receiving care hour credits. Interested Manitobans are encouraged to contact Manitoba Possible at techconnect@manitobapossible.ca or 1-204-975-3104 or visit manitobapossible.ca/tech-connect for more information. Inquiries and applications will be accepted until the project money has been spent.

Manitoba Possible was originally founded in 1950. Today, Manitoba Possible includes a head office and two locations in Winnipeg, as well as six regional offices throughout Manitoba. We provide a diverse spectrum of programs and services emphasizing choice and self-determination for thousands of children, youth and adults with disabilities and in the Deaf community throughout the province. Our programming is supported by the Province of Manitoba, Winnipeg Regional Health Authority, United Way Winnipeg, Government of Canada, and our generous donors and sponsors.

For information on how Manitoba Possible is delivering services during COVID-19, please click [here](#).

– 30 –

Jenna Marie Schwartz, Marketing & Communications Strategist, Manitoba Possible

P: (204) 771-5271 (cell)

E: jschwartz@manitobapossible.ca

W: manitobapossible.ca

Press Kit

Tech Connect Image